**Jaipur International Film Festival ~ JIFF  
15th JIFF Edition  
6 ~ 10 JANUARY 2023**  
  
**PRESS CONFERENCE - PRESS RELEASE HINDI AND ENGLISH**

**ENGLISH**

**JIFF starts ‘JIFF INDIAN PANORAMA’s biggest Film Promotion from Guwahati**

**Beginning on 15th November, the TORCH CAMPAIGN will continue for 3 months, in 12 cities of the country**

**12 full-length films of various Indian languages of ‘JIFF INDIAN PANORAMA’ to be included in TORCH CAMPAIGN**

**Film’s screening to continue from 6th to 10th January in Jaipur, 12 Awards to be given**

**JAIPUR – 11.11.2022**

From 6th to 10th January, the 15th edition of Jaipur International Film Festival ‘JIFF’ will be absolutely special this time. JIFF is going to launch 12 full-length films in various Indian languages of JIFF INDIAN PANORAMA, festival founder – director Hanu Roj informs. This is going to happen for the first time in the history of Indian Cinema when 12 films of various Indian languages are being launched on this grand scale. What makes it super special is that all of this is being done by the world’s most popular film festival JIFF.

This JIFF INDIAN PANORAMA campaign is given the name of ‘TORCH CAMPAIGN’ by JIFF, festival founder–director Hanu Roj tells. A number of approximately one thousand producers, directors, actors, actresses, and film professionals are going to participate in this exclusively designed campaign. On 15th November, TORCH CAMPAIGN will be launched in Vivanta Taj Hotel [Guwahati, Assam], where Assamese filmmakers would grace this special occasion with their esteemed presence. Chief Guests of the Launching Ceremony would be Assam’s Chief Minister’s wife, noted filmmaker and entrepreneur Riniki Bhuyan Sarma, and Partha Sarathi Mahanta, Guwahati’s Joint Commissioner of police. Mahanta is a documentary filmmaker himself.

**Indian Cinema: Today and Tomorrow**

Through displaying Film trailers and ground promotion, these films will be promoted during the Launching Ceremony. With the dialogue “Indian Cinema: Today and Tomorrow”, regional films of that state [which are nominated in JIFF] would be discussed. These films would be screened in Jaipur, in the month of January, during the 15th edition of Jaipur International Film Festival and awards would be declared simultaneously.

**Campaign to continue in these cities**

After launching in Guwahati on 15th November, this TORCH CAMPAIGN will be organized in Kolkata [18th November], Chennai [26th November], Mumbai [1st December], Chandigarh [16th December], Rohtak [17th December], and Jodhpur [26th December]. Next to the event in Jodhpur, the torch will be handed over to the filmmakers of Delhi, who will bring it to Jaipur on 5th January.

In **KOLKATA**, the Second event of the TORCH CAMPAIGN will be organized at the Hindusthan International hotel, where famous actress Rituparna Sengupta and renowned filmmaker Goutam Ghose will be chief guests.

In **CHENNAI**, the third event of the TORCH CAMPAIGN will take place at Prasad Preview Theatre of Prasad Labs, where well-known music composer, singer, and director Gangai Amaran would be the Chief Guest.

In **MUMBAI**, the fourth event of the TORCH CAMPAIGN will be organized at The Club, Mumbai, where many film stars will be present.

**Awarded films to be screened in 4 cities of 4 states**

“After 12 films’ screening during the film festival in Jaipur, awarded films would be shown in four cities Srinagar, Trivandrum, Hyderabad, and Bangalore, and the dates for the screening would be declared in February 2023”, festival founder–director Hanu Roj informs.

**These 12 Indian full-length films are to be screened for all**

The selected films include the Assamese film *Bokul Phulor Dore* directed by Sanjeev Hazarika and Produced by Riniki Bhuyan Sarma, the Tamil film *Maamanithan [The Great Man]* by Seenu Ramasamy, the Malayalam film *The One* and *The Many within* by Chidambara Palaniappan L, the Bengali film #*Homecoming* by Soumyajit Majumdar, the Tamil film *Visithiran*by M Padmakumar, the Tamil film *Gargi* by Gautham Ramachandran, the Marathi film *Taath Kana* by Girish Mohite, the Tamil, the Telugu film *Shadow of the Night* by Radhakrishnan Parthiban, the Malayalam film *Nest of Sorrows* by Joshy Mathew, the Tamil film *Mugizh*by Kartick Swaminathan, the Malayalam film Avanovilona By Sherry and Deepesh T and the Bengali film Jhilli by Ishaan Ghose. All these films would be screened during the festival, from 6th to 10th January 2023. All the producers and directors associated with these films will also be present on this occasion.

**12 Awards for 12 Films**

“One film may receive more than one award and one film may not get any award, as each film needs to fulfill the parameters decided by Jury”, informs festival spokesperson Rajendra Boda.

**Noted five filmmakers to choose awards for 12 films**

The prestigious jury includes **Jim Rygiel,** who has won 3 Academy Awards [Oscars] and 3 BAFTAs for Best Visual Effects for the very popular film THE LORD OF THE RINGS TRILOGY.

**Stephen Castor** from Hollywood is on the Jury, who has partnered in business with Jim Rygiel, three-time Oscar winner for Best Visual Effects for THE LORD OF THE RINGS TRILOGY.

**Marc Baschet** is a big producer and cinematographer, known for No Man's Land [2001, Oscar-winning film], Before the Rain [1994] and The Adopted Son [1998] is also a Jury member, who has participated in JIFF twice.

The jury has two big names from the Indian Film Industry as well including veteran screenplay writer and teacher **Anjum Rajabali.** He has written films like Drohkaal [1994], Ghulam [1998], The Legend of Bhagat Singh [2002], Toofan (2021), Satyagraha (2013), Chakravyuh (2012), Aarakshan (2011), Raajneeti (2010), Apaharan (2005). He’s known for advocating for the rights of Indian scriptwriters.

**Shaji N Karun** is an Indian film director and cinematographer, who would be the Chairperson of this jury. His debut film Piravi [1988] won the Caméra d'Or – Mention d'honneur at the 1989 Cannes Film Festival.

To participate in the Festival ~ Delegates registration is open on JIFF website  
<http://jiffindia.org/>

Regards

**Rajendra Boda**

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