

## Press Release

**Actress Sharmila Tagore to be given “Life Time Achievement Award”**

**Spain is the Guest Country of this year’s JIFF**

**More than one thousand award winning Film Celebrities are attending the Festival**

**January 9, 2013:** Best films of the world, Producers, Directors, Actors, Story writers and new comers. You’ll find all of them under one roof in the 5<sup>th</sup> Jaipur International Film Festival, soon to be held in the pink City of Jaipur. The festival which has made an identity of itself in the country as well as abroad is being organized in Jaipur from 30<sup>th</sup> January to 03<sup>rd</sup> February, 2013.

### **Life Time Achievement Award**

Actress Sharmila Tagore, who has created an honourable space for herself through her extraordinary acting talent, is being honoured this year with JIFF’s Third Life Time Achievement Award. Her best films would also be screened during the Festival. Previously Actress Asha Parekh and Actress Jaya Bachchan have been honoured with JIFF’s Life time Achievement Awards.

Several noted film personalities from India like actress Sharmila Tagore, Actor Prem Chopra, Director Gautam Ghose, Actress Dia Mirza, Documentary film maker Anand Patwardhan and several others from abroad will be in Jaipur to participate in the Festival.

### **The New logo of JIFF and a poster were unveiled in a press conference.**

This year as many as 1397 films in various languages from 90 countries reached the office of the JIFF, and the members of JIFF preview committee, after viewing all these films, have selected 217 films for screening in the Festival. It may be noted that last year 187 such films were screened. This year’s selected films include 55 feature films, 106 short films, 25 documentaries and 31 animation films (134 films from foreign and 83 from India).

### **SPAIN is the Guest Country**

Continuing its tradition of nominating one country as its Guest country, JIFF has declared SPAIN as the guest country for the year 2013. Hence, 10 films from SPAIN have been selected for special screening in the Festival. Announcing this, the Director of JIFF Hanu Roj said that this is the second highest number of films to be screened from any country.

Highest number of films has been selected from India. In the previous years, France and Iran had been declared the guest countries of the festival.

### **100 year of Cinema**

JIFF will celebrate completion of 100 years of Indian Cinema. For this purpose, classics from Indian cinema would be specially screened on the Chandramahal screen of Golcha Cinema. These films include Guru Dutt's *Kagaz Ke Phool*, K. Asif's *Mughal-e-Azam*, Satyajit Ray's *Pather Panchali*, Mahesh Bhatt's *Saaransh* and Yash Chopara's *Daag*, besides many other films. Mr Arun Dutt, son of illustrious Guru Dutt will specially be with us to discuss the eternal classic *Kagaz Ke Phool*. Needless to say, it would be a rare and memorable occasion to know about the creative process of great Guru Dutt through the words of his son.

### **Speaking Alam Ara**

On the completion of 100 years of Indian Cinema, JIFF is organizing a special session on the first 'talking' film of India, *Alam Ara*. Mr Shivanand Kamade, who is the Professor of Chattisgarh Film Archives and the founder of the society, would discuss the film.

### **Workshops, Seminars and Face to Face sessions**

Movies serve the dual purpose of entertainment as well as learning. Keeping this in mind, JIFF is organizing various workshops, seminars etc also besides screening the films. "Changing Face of Indian Cinema" and "100 years of Indian Cinema" would be the topics of discussion. Experts from all over the country, and even from abroad would discuss these topics. Moreover, after screening of the films in the Festival, personalities related with those films would also interact with the audience.

### **Film Market**

From this year, Film Market is being launched in JIFF on global level. Renowned big distribution houses like Eros International and Central Circuit Cine Association are participating in the Festival. Film Market is being organized at the Chamber Bhawan from 31<sup>st</sup> January 2013 to 02<sup>nd</sup> February, 2013. Films from all over the world would be marketed here. Besides screening of films, some workshops and seminars are also being organized here. During the Film Market, Producer's Meet, Distributor's Meet, Digital Film Distribution, Short and Documentary Film Maker's Meet, discussion on Shooting locations in Jaipur and Rajasthan etc would also be organized.

The Film Market of JIFF would provide a forum to the film makers of Rajasthan and India. During the market, Central Circuit Cine Association would come forward to help young film makers in releasing their yet un released films, for what so ever reasons.

### **Cinema of Rajasthan**

Besides concentrating on International and National Cinema, the Jaipur International Film Festival would try to effectively promote the cinema of Rajasthan also. For this, from the films selected under UTR Rajasthan Category, three best film from Rajasthan would be given cash awards. This year, JIFF received 30 films from Rajasthan. Out of these, 22 films have

been selected for screening. 15 of these films would be screened in the theatres and rest 7 films would be screened on the desktop.

### **Best World Cinema Category**

It has been noted with great satisfaction that the participation of International Cinema in JIFF is increasing every year. This year there are 12 films from 11 countries. During the Best World Cinema section, as many as ten best films selected from Oscar, Cannes, BAFFTA, and Busan Film Festivals would be screened, and one of these films would be given a suitable award also.

The films of Best World Cinema Category would be screened at the 3-D auditorium of Space cinema.

### **11 Screens at 9 venues**

This year JIFF has spread the screening of its films throughout the city. Three screens of Golcha, two screens of Golcha Trade Centre, one screen each of Chamber Bhawan, Funstar at Vidyadhar Nagar, Space Cinema, Pearl Fashion Institute, Kukas, MGD School and Maharani College would be used for the screening of Festival films.

Mr Hanu Roj, the director of JIFF has said that like previous years, we have tried to give importance to various things. A separate Media center is also being set up for the exclusive use of media persons, from where they would be able to get useful information about the festival as well as have a look at the Festival films also.

Mr Hanu Roj also says that for viewing the Festival films, one would have to register himself/herself in the Festival by paying a nominal fee of Rs 200/- (students) or Rs 300/- (all others) for the entire Festival (only for film shows).



**Hanu Roj**  
Founder Director  
Jaipur International Film Festival  
Jaipur.  
Office: 0141-6500601  
[www.jiffindia.org](http://www.jiffindia.org)

**Media Co-ordinator: 9694347361**

**Enclosed:** Film Screening Schedule, Photograph of Poster Release Function

Photograph of Sharmila Tagore, New Logo of JIFF