

**WORLD'S BIGGEST  
COMPETITIVE  
FILM FESTIVAL**



# Jiff

## JAIPUR INTERNATIONAL FILM FESTIVAL

January 17-21, 2020  
Jaipur India

**Welcome to New Emerging Film Capital of India & the World.**



January 18 - 20, 2020



Foundation Stone: 26 August 2020



**RED CARPET**  
BRINGING WORLD CINEMA TO JAIPUR  
MAKING JAIPUR A CINEMA HUB

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**Jiff**  
JAIPUR  
INTERNATIONAL  
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## **About JIFF**

The Jaipur International Film Festival-JIFF, the world's fastest growing film festival, is held every year in January in the PINK CITY OF JAIPUR, INDIA, since January 2009. JIFF has emerged as an established name in organizing world film festival every year in Rajasthan.

This festival is founded by young boy and think tank HANU ROJ.

This festival is run by Jaipur International Film Festival Trust.

## **JIFF ACHIEVEMENTS...**

- JIFF is world's first film festival which started receiving films from 100 countries in merely seven years of its existence.
- Aryan JIFF 2019 was World's Biggest Competitive Film Festival [in fiction films].
- JIFF is the first in the history of Indian film festivals, which was organized at 10 screens in 2013.
- 26 films have received 32 National Film Awards and 1 feature film has received Academy Award [Oscar] after being awarded at the Jaipur International Film Festival in previous years.
- JIFF has the privilege to launch guest country category to France in 2011 which was followed up by Cannes Film Festival.
- JIFF launched maximum programs in minimum time all over the world.
- Jaipur International Film Festival is the world's fastest growing one, standing as a prestigious Film Festival.

**JIFF has provided a new platform to filmmakers from all over the world, where they meet each other and try to find opportunities to jump out of their borders and get together to collaborate with one another for making films.**

**Evolving fast among all the Film Festivals of the world, JIFF through its yearly festivals in a row, has been able to establish JAIPUR as the prominent capital of the world cinema.**

**- SUJAS Magazine, published by Government of Rajasthan**



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**HAPPY CONTRIBUTION**

**JIFF has done a great contribution to the FILM HISTORY of INDIA.**

**Top educational institutions like Mumbai IIT, Asaam IIT, Trichy and others are associated with JIFF as we support their films' related activities every year.**

**Awarded top Films at the festival like Piku, Manto, Filmistaan etc. All the reputed and new houses including film agencies and BBC, HBO, SONY etc. submit films every year.**

**Now JIFF Trust is bringing WORLD'S LARGEST & MOST SECURE FILM LIBRARY & INTERNATIONAL CINEMA CENTER'' [Offline and Online].**

**Total budget: INR 300 Crore, Future valuation: Rupees One Lack Crores.**

**Founder: The Man & the Myth HANU ROJ**

**JIFF PROGRESSING YEAR ON YEAR**

Year	Films received	Films screened	Countries	Venue/Screen	Inaugurated by
2009	150	59	8	1/1	A group of people
2010	350	87	41	1/1	Mr. Arun Dutt
2011	650	144	67	2/3	Shri Ashok Gehlot & Smt. Bina Kak
2012	917	179	70	6/6	Smt. Jaya Bachchan
2013	1397	217	90+	7/10	Smt. Hema Malini
2014	1587	156+156	90+	3/5	A group of people
2015	1807	159	100+	3/4	Mr. Anupam Kher and Mr. Shaji N. Karun
2016	2176	152	100+	6/7	Mr. Prakash Jha
2017	2004	134	100+	3/4	Mr. Ramesh Prasad
2018	2019	136	100+	2/3	Mr. Surendra Bohra & a group of people
2019	2221	232	103	6/7	Dr. B D Kalla (Minster of Art and Culture), Mr. Robin Bhatt & 25 filmmakers from 25 countries

**JIFF-2019 is being organized in the fond memory of my loving son Aryan Roj (Millu).**



## QUICK OVERVIEW!

History tells that huge events like CANNES, IFFI GOA [organized by Indian Govt.] FILM FESTIVALS witness a tough journey track to go ahead, even discontinuation for a while and restarting again. JIFF also went through such a rough track, but the journey continued without break. JIFF would keep going on this journey to accelerate ART and CINEMA.

### **Comparison with CANNES FILM FESTIVAL**

If a comparison of JIFF is drawn with CANNES it would come out JIFF has screened more than 232 films in 11 screens, where 100 countries participated. JIFF is screening a bigger number of great films than CANNES.

### **Comparison with JAIPUR LITERATURE FESTIVAL**

Majority of the visitors at JLF are foreigners, who are already in India; while 99 % visitors at JIFF come to India merely to attend it. JIFF has a wider scale than much talked about JLF in all over the world.

### **Comparison with IFFI GOA FILM FESTIVAL**

INTERNATIONAL FILM FESTIVAL OF INDIA - GOA could never screen 217 Films at 11 Screens simultaneously. Neither 95 % of the selected film makers attend the Festival, nor did 100 countries participate in the Film Festival.

When a boy of only 24 years initiated JIFF numerous questions cropped up! How would it be possible? Where would the money come from? Is it possible to happen in a small city? All these doubts are history now; and today JIFF is making a new mark in the history of Film Festivals in the entire world.

Most of the great Film Makers creating Cinema of true art / substance or delivering a good message are associated with JIFF now.

### **How did JIFF become such SPECIAL?**

JIFF has provided a transparent and honest platform to the Film Makers across the world; and hence bestowed them a novel identity. We do not merely wish to organize a Film Festival/s. We are constantly putting our efforts to make the city of Jaipur a **CINEMA HUB** and transform the state of Rajasthan into a **FILM ARCHIEVE**.

### **FIVE SECTIONS**

JIFF is organized after being classified in FIVE parts  
JIFF, Film Market, Co -Production, Regional Cinema  
Special Sessions, Workshops, Seminars and Publications

I have never seen such a Co-Production Meet in India, so well planned and well managed.  
- Hariharan, South Indian Filmmaker [In JIFF 2017 Co-Production Meet]

## VISITOR'S FEEDBACK

Good weather and good location, both are equally important for the success of a festival and Jaipur has both of them. – **Jagmohan Mundra**



Rajasthan owns a beautiful Culture of colorful Festivals / Heritage / Forts and Tourism, and JIFF would definitely add to this. – **Sharmila Tagore**

JIFF can become one of the finest film festivals of the world and I do wish for the same. – **Marc Baschet, Oscar Winner**



Very professional festival. One of India's best. Communication was excellent and all notifications were on time. Selection of films is good. – **Neeru Khera**

It is advisable to make Rajasthan a film archive to explore the possibilities in this state. – **Jaya Bachchan**



According to my viewpoint, it is utterly a beautiful festival. Here you get nothing less than a family ambience. – **Andrew Vial**

One of the most caring and heartfelt festivals I've been to. Lots of special events and chances to meet new and like minded people from all over the world. – **Christian Jilka**



This is such a great festival and I was really honoured being part of. Everything was setup beautifully and the hospitality was amazing. The screenings were in big theatres and the award ceremony was well organised in a beautiful cinema theatre too. – **Uwe Schwarzwald**

JIFF is a magical experience everyone should have. No festival treats you with more respect. From the fantastic organization to the amazing Royal Dinner and the innovative events, JIFF creates a unique atmosphere of friendship, loyalty and fun that makes you proud to be part of. – **Kat P Curtis**



The Jaipur International Film Festival [JIIF] fever is catching up with art and culture enthusiasts in the state. The festival will offer an opportunity to filmmakers of short films to witness movies from different cultures. – **Times of India**

Welcome to Movie Land!!  
– **Rajasthan Patrika**

The selection of films in this festival was excellent.  
– **Dainik Navjyoti**

The Red Carpet Award Ceremony held at the Royal Venue.  
– **Dainik Bhaskar**

The film enthusiasts will find a treasure trove of films from all over the world, at the five-day event starting January 27<sup>th</sup>. One will be able to find Europe, Asia, America and Africa under one roof at the festival. – **Hindustan Times**

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**16iff**  
Sixteen  
INTERNATIONAL  
FILM  
Festivals

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FILM FESTIVAL  
OF CULTURE & TOURISM  
JAIPUR**



**FILM  
SUBMISSION  
OPEN !**



Feature Fiction, Animation Feature, Documentary Feature  
Screenplay, Short Fiction, Short Documentary, Short Animation  
Student Film, Mobile Film, Web Series, Ad Film & Song

It's believed that Cinema brings the socio-cultural issues to the core. The changing aspirations and trends of a society are reflected in the cinematic creativity. It is also a medium of teaching moral values to the society. Hence, the Jaipur International Film Festival assumes special significance as it offers unique opportunity of presenting the diverse cultures and ethnicities across the globe through the medium of Cinema.

**Ashok Gehlot, CHIEF MINISTER, RAJASTHAN**



JIFF 2019 has imparted a new identity to the state of Rajasthan. In the coming years, this Film Festival would widen the scope of art and culture of Rajasthan.

**Dr. B D Kalla, Minister of Art and Culture, Govt. of Rajasthan**



My message to the entire film fraternity through JIFF is that we should try to provide platforms to more countries, increase such competitions and encourage more film makers. Although film making cost has reduced but its distribution is still a complicated and tricky issue. JIFF has taken some steps in this direction and I want other big festivals to take it seriously and carry forward the idea to encourage the art of film making globally.

**Hanu Roj, Founder JIFF**



**SUPPORT THIS FESTIVAL & TAKE BENEFIT UNDER 80G**

**Every donation to JIFF TRUST is eligible for**

**50% deduction under Section 80G of the Indian Income Tax.**

**Saving A/C No. - 43 12866453 IFSC: KKBK0003544, Kotak Mahindra Bank**

**HELPLINE**

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www.jaipurfilmmarket.org www.worldslargestfilmlibrary.org

**OUR ASSOCIATE FESTIVALS RUN BY JIFF TRUST**